

PR Account Manager

Do you have an impressive track record in PR? Are you looking for the next step in your career?

Lesniak Swann is a specialist B2B marketing and PR agency based in Stoke-on-Trent and Manchester. With our client roster continuing to grow we have a new and exciting opportunity for an experienced PR Account Manager to join our growing team.

Working from either our Stoke or Manchester office, you will be responsible for providing expert PR support to a wide range of B2B client accounts within a busy and fast paced agency environment.

You will be managing client deadlines, planning, and consistently coming up with ways to add value and exceed expectations.

As the main point of contact for key clients you'll confidently respond to client briefs and support wider client objectives with proposals for renewed or new PR/Reputation activity.

What we're looking for

With experience gained in an agency environment, you'll be a strategic thinker with creative flair. As a modern-day PR professional, you'll have proven digital PR skills, social media know-how and content production experience, and be used to selling-in and talking to media contacts. You must be a strong communicator with exceptional organisational skills, and have experience of delivering multi-channel PR campaigns.

As PR Account Manager your responsibilities will include, but not be limited to:

- Forming strong relationships with clients and providing expert PR and digital knowledge
- Managing multiple campaigns daily and being the primary contact for a portfolio of accounts
- Ensuring the full lifecycle of account work is delivered both in a timely manner and to a high quality
- Developing ways to achieve the highest quality results possible for clients, within budget and on time

In return we offer:

- Salary related to experience and benchmarked against market value
- A pension contribution of 5%
- 25 days holiday and extra days for Christmas closing. Plus bank holidays and additional holiday for charity work
- Flexible working with 50% of time spent in the office

Plus a range of training and development opportunities including regular courses (both internal and external) ranging from 1 hr. seminars to degree level qualifications and beyond. We will also encourage you to obtain the CIM Certificate in Professional Marketing if you don't already have it.

To make an application please send a covering letter/email/note to Alex Swann (alex@lesniakswann.com) saying what you could bring to Lesniak Swann, together with your CV. In the covering letter/note please make sure you say how much you want to earn and confirm that you can drive and have access to a vehicle.